

Date: April 18, 2024
To: Earl Grey Parents, Guardians and Caregivers
From: Earl Grey Playground Revitalization Committee
Re: Fundraising Initiative

Earl Grey Playground Fundraising Initiative Play Together, Grow Together

Our well-loved Earl Grey Playground is nearing the end of its safe lifespan in accordance with CBE standards, creating an exciting opportunity to reimagine this space for our growing community of diverse needs! With your support, we aim to build a stimulating and inclusive playground that fosters play for everyone.

Thanks to groundwork efforts by the previous council and legacy donors (the initial supporters of the previous playground upgrade that was put on hold in 2020) we've secured almost \$50,000 towards our \$480,000 goal. This will allow us to install a new play structure with safe and durable rubber surfacing, a feature that is a top priority for the school and greater community.

We will apply for approximately \$200,000 in grants starting in September 2024, aiming for project completion by the summer of 2025.

That leaves us with a fundraising goal of \$230,000!

We invite you to learn more and consider making a donation that will make a tangible difference in the lives of our students and the broader community. No donation is too small. We are honoured to share our first donation of 2024 came from a group of students who started a small business specifically to contribute to this project!

We have launched a website dedicated to the current playground initiative. This platform serves as a hub for information and updates on the project.

To view the website please visit the link below

www.egplayground.ca

Donor Recognition

Super Supporter - Donation up to \$499

- Receive a tax receipt (for on-line donations \$25 and up or for cheques of \$100 and up) and recognition in project communications and website.

Brick Builder - Donation \$500 - \$2,999

- Receive a tax receipt, recognition in project communications and website, plus recognition brick (\$500 each) etched with your name or message placed on the school grounds.

Major Donors - Donation Range: \$3,000+

- Receive a tax receipt, recognition in project communications and website, plus name/company name on a recognition plaque.

Corporate and In Kind Donations

- We welcome corporate and in kind contributors. If you are interested in making a corporate donation or if your employer has an employee donation matching program or other philanthropic initiative, we would be happy to provide more information and assist as needed.

If you have any questions or would like additional information please email earlgreyplayground@gmail.com

Kind regards,
Your Earl Grey Playground Revitalization Committee